3 P IMAX[®] 3D











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"There are so many once-in-a-lifetime moments in the new IMAX® film, 'Backyard Wilderness,' it's impossible to say which is most powerful."

-CTPOST

TITLE BACKYARD WILDERNESS

DURATION 1X45

DIRECTED BY ANDREW YOUNG AND SUSAN TODD

PRODUCED BY ANDREW YOUNG AND SUSAN TODD

PRODUCTION HHMI TANGLED BANK STUDIOS, SK FILMS, ARISE MEDIA, AND ARCHIPELAGO FILMS

YEAR 2018

FORMATS IMAX®, GIANT SCREEN, 2D, 3D





Presented by award-winning SK Films, HHMI Tangled Bank Studios, Arise Media and Archipelago Films, **BACKYARD WILDERNESS** takes viewers on a surprising and spectacular journey to discover the unexpected natural wonders that lie right outside our doors.

The film follows young Katie and her family, living in a house at the edge of the woods. Absorbed by digital screens, electronics, and their busy modern lives, they're blind to the real-life spectacle unfolding all around them. Until, that is, a school project sends Katie outdoors, and sparks her gradual discovery of a whole new world that had previously gone unnoticed.

We experience her joy and wonder as her backyard comes alive—wood duck chicks diving out of trees, a mouse dodging deer, salamanders dodging traffic, and coyote pups learning how to hunt. **BACKYARD WILDERNESS** reveals

Katie's neighbors in rare and breathtaking intimacy, with stunning 3D imagery captured by high speed and time-lapse cameras mounted inside dens and nests, and sliding along the forest floor and pond bottom.

The film highlights how unexpectedly exotic our own backyards can be providing vivid proof that Wi-Fi is not the only connection that matters.

The film is accompanied by a multifaceted impact campaign designed to get kids outdoors and exploring. Components include Seek, a familyfriendly nature scavenger hunt app from the makers of the wildly popular iNaturalist citizen science app; family activity guides; Next Generation Science Standards-aligned formal education materials; bioblitz toolkits; and beautiful pop-up displays that will engage audiences at libraries and museums nationwide.







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